

BREMBO COLLECTIONS: WHEN PERFORMANCE AND DESIGN BECOME STYLE

At the Italian Grand Prix, Brembo presents "Colors of Speed", the first capsule inspired by the brand's iconic elements

Bergamo (Italy), 1st September 2026 – For over sixty years, Brembo has been redefining the standards of performance, innovation and design in the world of mobility. A history built on the most prestigious tracks and the most iconic cars, which today finds a new form of expression.

On the occasion of the Formula 1 Italian Grand Prix in Monza, Brembo presents **Brembo Collections**, a new project that extends the brand's identity beyond its products, transforming the most iconic elements of its universe into collections and design objects that convey its aesthetics, values, and culture.

Brembo Collections was created to offer its community a new way of experiencing and wearing the brand. Not only through the technology that equips some of the most prestigious vehicles in the world, but also through creations that reinterpret Brembo's visual language and distinctive heritage.

The first chapter of this journey is **Brembo Colors of Speed**, an exclusive capsule collection of **T-shirts available in pre-sale from 4th to 18th September on the new official brembocollections.com e-commerce.**

Designed and printed entirely in Italy, the collection is available in eleven variants of color and celebrates one of the most iconic elements of the Brembo universe: the brake caliper. From a technological component to an essential graphic sign, the famous Brembo caliper becomes the protagonist of a collection that blends passion, design and a culture of performance.

*"With **Brembo Collections**, we want to create a new space for relationships with our community, extending the brand experience beyond the product and transforming some of our most iconic elements into objects that tell the story of its identity and values,"* says Mauro Piccoli, Brembo Chief Marketing Officer.

*"**Colors of Speed** represents the first chapter of a journey that was created to enhance Brembo's aesthetic and cultural heritage, creating new opportunities for expression and belonging for all those who share our passion."*

The launch of **brembocollections.com** represents the first step in a project destined to expand in the coming months. By the end of 2026, the platform will host new collections and products inspired by the Brembo universe, reinterpreting the aesthetic codes, design culture and innovative spirit that characterize the brand.

With **Brembo Collections**, the company inaugurates a new dimension of its identity. A project that creates a bridge between over sixty years of innovation, performance and design and a global community that wants to recognize itself in the same values of excellence, distinctiveness and passion.

As with the most iconic vehicles equipped by Brembo, these collections are designed to offer something that goes beyond functionality: a distinctive sign, an element of identity, a way to express belonging to a universe made up of innovation, design and performance.

About Brembo

Brembo is a global mobility innovation leader developing advanced solutions for vehicles and racing applications. Driven by its purpose, "Shaping a Zero-Accident Future", Brembo combines industrial excellence and digital innovation to make safety, performance and sustainability integral to the driving experience. Through its brands – AP Racing, ByBre, Brembo, J.Juan, Marchesini, Öhlins and SBS Friction – the Group delivers an integrated ecosystem of technologies, including braking systems, dampers, clutches and wheels, as well as AI-enabled software solutions. For more than 50 years, the Brembo Group has been a key player in top-level motorsport, supplying teams competing in the most prestigious championships and contributing to over 1,000 titles won. Founded in 1961 and headquartered in Bergamo, Italy, Brembo has been listed on the Milan Stock Exchange since 1995. The Group employs 16,000 people across 18 countries, with 39 production and commercial sites, 10 R&D centers and 2 Brembo Inspiration Labs. In 2025, revenues totaled €3.7 billion.

www.brembogroup.com

For information:

Luca Di Leo – Chief Communications Officer

Tel. +39 035 6052164 @: luca.dileo@brembo.com

Daniele Bettini – Motorsport Communications Manager

Tel. +39 345 6988272 @: daniele.bettini@brembo.com

