

YOUNG PEOPLE AND INNOVATION AT THE CORE: BREMBO'S GEN Z FORUM WINS THE AIDP HR MISSION 2025 AWARD

***The Group's global program dedicated to the next generation
will kick off its sixth edition in January 2026***

Bergamo, 4 December 2025 – Brembo, the global leader in braking systems, has been honored with the AIDP HR Mission 2025 Award in the Youth category for its *Gen Z Forum*, the company-wide program designed for the Group's emerging talent.

The HR Mission Award is the recognition that the AIDP Foundation – Work and Sustainability – annually acknowledges in HR Managers and HR Directors who have developed innovative, high-impact projects, highlighting initiatives that foster the development, inclusion, and growth of people within organizations.

The Gen Z Forum is an eight-month journey aimed at Brembo employees under 32 from around the world. Created on the initiative of – and with direct involvement from – Brembo's CEO, Daniele Schillaci, the program brings the creativity and perspectives of younger generations to the forefront. Participants are guided in designing, developing, and presenting innovative ideas which, once approved, are implemented as real projects within the company.

Barbara Laitempergher, VP Talent & Organisation Development, received the award on behalf of Brembo at the ceremony held last night in Milan at Palazzo Mezzanotte, home of Borsa Italiana. She stated: *"At Brembo, we believe that engaging younger generations and embracing diversity are essential to fostering innovation. This vision gave rise to the Gen Z Forum, which over five editions has become a true engine of innovation: 140 young talents from around the world have transformed bold ideas into tangible projects, bringing energy, creativity, and fresh perspectives. The Gen Z Forum is not a project of a single function, but an initiative of the entire company – with the crucial input, commitment, and involvement of the CEO, and our facilitation as the HR function – that values the contribution of the younger generations to Brembo's growth."*

The recognition comes just weeks after the close of the fifth edition of the Gen Z Forum. During the final event on Thursday, 30 October, 38 participants from 11 countries presented the business cases of the five finalist ideas to a panel of senior managers, marking the conclusion of a journey that began last March. All the proposals were approved and will be developed throughout 2026.

The Gen Z Forum will continue in 2026, with registrations for the sixth edition opening in January.

Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, the company has a long-standing reputation for providing innovative solutions for original equipment and aftermarket. Brembo is a key player in the world of racing: for 50 years, it has been the choice of the Teams competing in the most demanding motorsport championships worldwide and it has won more than 700 titles. The company also develops braking systems for mountain bike racing.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 18 countries, 39 production and business sites, 10 R&D centers, 2 Inspiration Labs and with a turnover of € 3,840.6 million in 2024, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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