

BREMBO LAUNCHES GR-PRO: RACING-BORN BRAKING FOR MOUNTAIN BIKES

Following its Downhill World Championship debut with the Specialized Gravity Team, Brembo introduces a complete high-performance braking ecosystem engineered for modern mountain bikes.

Bergamo (Italy), April 16, 2026 – Global leader in the design and production of braking systems, Brembo expands its presence in the off-road cycling segment with GR-PRO, a complete braking ecosystem designed for modern mountain bikes and inspired by the company's racing DNA.

The GR-PRO family includes brake calipers, master cylinders, brake pads, brake discs, steel braided hoses and custom mineral oil, all developed to work seamlessly together and deliver consistent performance across a wide range of riding conditions.

Within this range, Brembo presents the **GR-PRO Kit**, bringing competition-proven technology tuned for all-mountain, downhill and eMTB use. Developed from Brembo's long-standing racing know-how, the GR-PRO Kit translates solutions derived from top-level competition into a product designed to elevate riding performance and control in the most demanding conditions.

Crafted with the same philosophy that has shaped Brembo's most recognizable products, the GR-PRO system embodies a distinctive MotoGP-inspired design. Clean lines, compact geometry and a strong visual identity make the caliper and master cylinder instantly recognizable, both from an aesthetic and technical perspective.

Directly derived from Brembo's racing applications, GR-PRO leverages the company's experience in the UCI Downhill Mountain Bike World Cup, where Brembo products are already in use at the highest competitive level. This heritage ensures that the same principles of reliability, control, stability and consistency developed for elite competition are transferred into a system designed for aggressive mountain riding. These characteristics also make GR-PRO particularly suitable for today's eMTBs and gravity bikes, which demand higher braking power and greater thermal robustness due to increased mass and higher average speeds.

Key features of the GR-PRO family include:

- A two-piece forged caliper, designed to increase structural **stiffness** and deliver superior braking precision and consistency.

- A forged master cylinder featuring three dedicated adjusters:
 - three levels of lever ratio adjustment, allowing each rider to define their preferred lever feel and modulation;
 - seven levels of dead stroke adjustment, enabling precise customization of the braking point;
 - forty individual reach adjustment positions, ensuring optimal ergonomics for any hand size and riding position.
- Exceptional stability and consistency, even on long and technically demanding downhill runs.
- High braking efficiency, delivering powerful, predictable and controllable stopping power in every riding scenario.
- Specific brake pads, developed to maximize performance and braking efficiency.
- Stainless steel brake discs, available in two different diameters, featuring a World Cup-developed braking surface for improved thermal management and heat exchange, combined with motorcycle-derived spokes to optimize strength, stiffness and weight.
- Steel braided hoses, designed to ensure consistent lever feel and precise braking response.
- Specific custom mineral oil developed in house by Brembo in its R&D Laboratory.

The GR-PRO Kit includes two calipers already equipped with brake pads, two master cylinders (right and left), two steel braided hoses, mineral oil, two additional pad kits supplied as spare parts, and a set of small complementary spare components. Brake discs are sold separately.

The kit will be available starting from July 2026 in Europe.

About Brembo

Brembo is a global mobility innovation leader developing advanced solutions for vehicles and racing applications. Driven by its purpose, “Shaping a Zero-Accidents Future”, Brembo combines industrial excellence and digital innovation to make safety, performance and sustainability integral to the driving experience. Through its brands – AP Racing, ByBre, Brembo, J.Juan, Marchesini, Öhlins and SBS Friction – the Group delivers an integrated ecosystem of technologies, including braking systems, dampers, clutches and wheels, as well as AI-enabled software solutions. For more than 50 years, the Brembo Group has been a key player in top-level motorsport, supplying teams competing in the most prestigious championships and contributing to over 1,000 titles won. Founded in 1961 and headquartered in Bergamo, Italy, Brembo is listed on the Milan Stock Exchange since 1995. The Group employs 16,000 people across 18 countries, with 39 production and commercial sites, 10 R&D centers and 2 Brembo Inspiration Labs. In 2025, revenues totaled €3.7 billion.

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