

50 YEARS OF EXCELLENCE IN MOTORSPORT: BREMBO CELEBRATES HALF A CENTURY OF INNOVATION AND SUCCESS

From its debut in Formula 1 with Ferrari to historic victories in MotoGP and Le Mans, Brembo pays tribute to 50 years of technological and sporting achievements in the world's most prestigious competitions.

Bergamo (Italy), 27th January 2025 - Brembo celebrates **50 years of success and innovation in the world of Motorsport**. To mark this significant milestone, the company has planned a series of **special events and initiatives** that will take place throughout the year. These unmissable moments will be dedicated to telling an extraordinary story of passion and innovation, highlighting the constant commitment to excellence in both two-wheel and four-wheel competitions.

"We are proud to celebrate this racing anniversary," said Matteo Tiraboschi, Executive Chairman of Brembo Group. *"Thanks to 50 years of top-level experience, today all Formula 1 and MotoGP teams choose Brembo. The data collected by our engineers shows that the winner is often not the one who goes fastest, but the one who brakes best."*

50 years of leadership in Motorsport

The history of Brembo in Motorsport can be compared to a fairytale, composed of 50 chapters, in which the company has always left its mark. The most important year is **1975**, when Brembo supplied the first cast iron discs in **Formula 1** to Scuderia Ferrari. That year, Niki Lauda, driving the historic 312 T, brought the drivers' title back to Maranello after 11 years. In **1976**, the company also entered two-wheel competitions, supplying brake calipers to the Suzuki-Gallina Team - which won the first race already in 1978 - in the **500cc**, which later became **MotoGP**. **The 1980s** were a period of great excitement and innovation, during which Brembo introduced the first 4-piston radial mount caliper in Formula 1 and obtained its first patent for the radial master cylinder in the 500cc. But it didn't stop there: the company entered other prestigious motorsport championships, such as WSBK in 1988, the 24 Hours of Le Mans, and IndyCar in 1989. **In the 1990s**, Brembo engineers continued to push the limits of technology. For motorcycles, they designed the first monobloc caliper - made from a single block of aluminum - for the Honda team in the 500cc and developed a thumb-operated rear brake master cylinder, created specifically for champion Mick Doohan and later adopted by many other great riders. Since 1995, Brembo has dominated the scene, winning all the races in the 500cc and, subsequently, in MotoGP. Finally, at the end of the decade, Brembo introduced the first carbon discs in Formula 1, consolidating its leadership.

A new millennium, renewed success

With the new millennium, Brembo continued to innovate and expand. The company became a key player in competitions such as the World Motocross and Enduro Championships and introduced Brake by Wire in Formula 1 in 2014. Additionally, in 2011, it became the sole supplier for IndyCar; in 2016 the supplier for all MotoGP teams; and in 2022 the supplier of brake calipers for all ten Formula 1 teams, with nine supplied by Brembo and one by AP Racing, a UK-based company that is part of the Brembo Group. Between 2018 and 2019, Brembo became the sole supplier of braking systems for the two main electric Motorsport championships: Formula E and Moto E. In 2024, the company celebrated an unprecedented record: **over 700 world titles won in major competitions**.

Brembo and the great champions

Over the years, Brembo has accompanied numerous drivers and teams to historic achievements. Among the many “first times” are May 15, 2016, when Max Verstappen became the youngest winner of a Formula 1 Grand Prix with Brembo brakes, and April 21, 2013, when Marc Márquez claimed his first MotoGP victory on a bike equipped with Brembo brakes. Going back in time, Valentino Rossi won 9 world championships with Brembo braking systems, while in October 2000, Michael Schumacher brought the Formula 1 world title back to Ferrari after 21 years, relying entirely on Brembo braking components. From Jonathan Rea’s 6 consecutive world championships in WorldSBK to Tony Cairoli’s 9 in Motocross and the two consecutive Hypercar category victories at the 24 Hours of Le Mans in 2023 and 2024, Brembo continues to be a key player in achieving glorious milestones in various two- and four-wheel motorsport competitions.

A global leadership with Italian roots

In addition to a history of sporting triumphs, Brembo has grown as a global group, acquiring prestigious companies such as **Marchesini, AP Racing, SBS Friction, J.Juan, and the newly arrived Öhlins**, a leader in racing suspensions, original equipment, and aftermarket for two- and four-wheel vehicles. Over the years, the Group’s expansion process has led it to hold a dual position today: leader in the motorsport sector and at the same time a Solution Provider for all equipped customers and teams. Brembo, founded in 1961 in Bergamo, is today a global company with an Italian heart. In over 60 years of history, the company has always cultivated values such as **passion, performance, and innovation**.

A new logo for a special anniversary

The year of celebrations will be accompanied by a new logo, specifically dedicated to the 50th anniversary of Brembo in the Racing world: an identifying lettering, focused on the number, simple, yet capable of generating an immediate meaning.

About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 700 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

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