

BYBRE UNVEILS NEW BRAKING SOLUTIONS AT EICMA 2025

The young Brembo Group brand introduces braking solutions designed to meet the diverse riding needs for motorcyclists.

Bergamo (Italy), 4 November, 2025— BYBRE, the young brand of the Brembo Group, brings its complete product portfolio to EICMA, designed for four main segments: Sport, Adventure, Cruise and Urban. The brand is also introducing two new braking solutions: the P4.28 caliper for sport applications and the P4.32 caliper for Adventure use. These new launches further strengthen BYBRE's offering and its technological edge in the global market.

BYBRE is part of Brembo and, backed by over sixty years of technical experience within the Group, is committed to providing braking solutions that deliver exceptional performance and reliability.

After its global relaunch at EICMA 2024, BYBRE is now ready to meet the specific needs of a new generation of motorcyclists. With the launch of new solutions, BYBRE renews its commitment to making this experience accessible to everyone. By providing high-quality solutions, it ensures that freedom and innovation are truly within everyone's reach.

Sport: Precision Control, High Performance

P4.28 Radial Caliper – Combines a lightweight design with high performance, making it the ideal choice for sporty riding. The new P4.28 caliper is available in black or titanium finish. This model features a 100 mm mounting distance and a 30 mm offset.

It is offered in a mirrored version for left and right sides, suitable for both single disc applications and dual disc applications. It comes supplied with sintered or organic brake pads. The caliper, equipped with four pistons with a diameter of 28 mm, ensures responsive braking.

Adventure: Power and Reliability, Ready for Every Mission

P4.32 Caliper – A reliable companion for the most demanding Adventure vehicles. The P4.32 features a fixed two-piece structure with four pistons, each with a diameter of 32 mm. Paired with larger brake pads, it ensures extended durability and robust braking power. With a mounting distance of 100 mm and a 30 mm caliper offset, it offers broad compatibility with various vehicle models. The black or titanium anodized finish enhances both durability and style. It is available in mirrored left and right versions, with sintered or organic pads to suit



riders' preferences. Whether tackling long journeys or challenging road conditions, the P4.32 is a dependable brake caliper, designed to inspire confidence in those who want to experience every adventure without limits.

Driven by safety, performance, and style, BYBRE is ready to be a leader, giving motorcyclists the opportunity to experience the pleasure of control, wherever the road takes them.

BYBRE

BYBRE is a global brand dedicated to providing braking solutions for motorcycles and ATV (All-Terrain Vehicle)/SSV (Side-by-Side Vehicle) vehicles. As the young brand of Brembo, BYBRE is supported by Brembo's tradition of excellence and innovation, benefiting from advanced research, development, and manufacturing processes. Its product range includes brake discs, fixed and floating calipers, front and rear brake master cylinders, and complete braking systems.

BYBRE aims to clearly position itself to resonate with the desires of new generations, offering not only safety but also the opportunity to feel free and at the forefront.

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