SHAPING A ZERO-ACCIDENT FUTURE

BREMBO AT EICMA 2026 BETWEEN INNOVATION, PERFORMANCE AND LIFESTYLE

Bergamo (Italy), November 2nd, 2026 – Brembo, a global leader in mobility innovation, returns to EICMA with a series of new features that tell the story of the Group's evolution in the world of two-wheelers and beyond.

"EICMA represents an important opportunity for Brembo to showcase how the Group is evolving by bringing together diverse expertise, technologies and brand identities," said Matteo Tiraboschi, Executive Chairman of the Brembo Group. *"From racing solutions to road applications and new expressions of the brand, we continue to innovate to deliver an increasingly safe, high-performance and engaging riding experience."*

Brembo looks to the future of MotoGP with the new GP4 caliper
Among the main innovations presented at EICMA is the debut of the new GP4 brake caliper, developed for the 2027 MotoGP championship. Completely redesigned, the new GP4 is 75 grams lighter per caliper and offers an increase in stiffness of about 5%, while maintaining full compatibility with the current system.

Hyction™: a technology that evolves between road and track
The link between competition and road applications is also the protagonist with Brembo Hyction™, the carbon-ceramic disc derived from CCM-R technology, used in hypercars. Already introduced on the Ducati Superleggera V4 Centenario and destined for the FIM Superbike World Championship from 2027, Hyction™ weighs 1,375 kg, with a reduction of 450 grams per disc and inertia of up to 40% compared to a steel disc for road superbikes.

Brembo Aftermarket expands its choice
Brembo enlarged its aftermarket range, introducing new solutions for different riding needs. The RCS24, RCS29 and RCS34 range, dedicated to motorcycles with cable clutch control, offers three different mechanical lever ratios to customize the response of the control. The new XTRA Signature disc also makes its debut, developed for urban and everyday use. Finally, the offer extends to the off-road segment with the first Brembo braking solutions dedicated to Side-by-Side Vehicles (SSVs).

Brembo brings its identity to the lifestyle world
The Brembo Lifestyle Collection also makes its debut at EICMA 2026, bringing the brand's identity beyond the world of braking systems and translating its distinctive codes into a lifestyle offering. Unveiled for the first time at EICMA, the collection will initially be available at the Brembo pop-up store during the event and on the official Brembo Collections e-commerce platform, from November 3.

BYBRE expands access to advanced braking technologies
BYBRE, the Brembo Group brand dedicated to the new generations arrives at EICMA with an expanded portfolio of solutions. New features include single- and dual-channel ABS systems, a modular caliper platform for SSV vehicles, the new P2.34 caliper and the first BYBRE radial

brake master cylinder, with adjustable lever. Bree also debuts, the Brembo Group's first digital character created with generative artificial intelligence tools, designed to engage the BYBRE community through music, urban culture and new digital languages.

J.JUAN simplifies connections with the new Bled Quick Connector
As its main innovation at EICMA, J.JUAN introduces the Bled Quick Connector, a solution for original equipment applications that enables fast and secure connections while simplifying design and routing. Thanks to its modular design and pre-bled systems, ready to assemble, the Bled Quick Connector helps optimize assembly processes, improve productivity, and reduce costs. Alongside this innovation, J.JUAN showcases its range of stainless-steel braided brake lines for original equipment, together with Brembo and Bybre solutions, as well as its Bicycle Brake Lines and Racing Blue Series Brake Lines, specifically designed to meet the demands of high-level competition.

Marchesini presents a new visual identity
EICMA 2026 marks a new chapter for Marchesini, which presents a new visual language and a more essential and contemporary logo, inspired by the principles of lightness, functionality and simplicity that have always guided the brand. The new identity also takes shape through two exclusive racing wheels in black and white one-off livery, based on the latest evolution of the five-split spoke MotoGP wheels.

Öhlins evolves suspension performance
At EICMA 2026, Öhlins presents three new developments dedicated to suspension and control of the bike. TTXGP technology introduces a new architecture developed to improve performance and stability at high speeds, while the FKA 200 series for the adventure segment builds on the proven NIX 30 Adventure to offer greater grip, predictability and traction. Completing the lineup is the new SD20 Blackline steering damper, combining the SD20 technology with a striking all-black finish.

SBS Friction expands its offer for the world of two-wheelers
SBS Friction presents the latest evolutions of its range of pads, discs and clutch kits for motorcycles, scooters, ATVs and UTVs, with 90+% coverage. Among the novelties, NRS Performance Technology applies a mechanical anchoring system for the friction material; while the RST compound expands its field of application to adventure touring and heavier motorcycles. The offer is completed by the new SBS 6xxx series of discs, developed as an upgrade to standard equipment.

An ecosystem of skills at the service of mobility
The innovations presented at EICMA 2026 show the breadth of skills that coexist within the Brembo Group today. Through the **Brembo**, **AP Racing, BYBRE, J.JUAN, Marchesini, Öhlins and SBS Friction brands**, the Group offers an integrated ecosystem of technologies that includes braking systems, shock absorbers, clutches and wheels. An identity that, with the new Brembo Lifestyle Collection, also extends beyond the world of mobility, translating the brand's distinctive values and codes into a lifestyle proposal.

About Brembo

Brembo is a global mobility innovation leader developing advanced solutions for vehicles and racing applications. Driven by its purpose, "Shaping a Zero-Accident Future", Brembo combines industrial excellence and digital innovation to make safety, performance and sustainability integral to the driving experience. Through its brands – AP Racing, ByBre, Brembo, J.Juan, Marchesini, Öhlins and SBS Friction – the Group delivers an integrated ecosystem of technologies, including braking systems, dampers, clutches and wheels, as well as AI-enabled software solutions. For more than 50 years, the Brembo Group has been a key player in top-level motorsport, supplying teams competing in the most prestigious championships and contributing to over 1,000 titles won. Founded in 1961 and headquartered in Bergamo, Italy, Brembo has been listed on the Milan Stock Exchange since 1995. The Group employs 16,000 people across 18 countries, with 39 production and commercial sites, 10 R&D centers and 2 Brembo Inspiration Labs. In 2025, revenues totaled €3.7 billion.

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