

BREMBO PRESENTS
THE NEW PRO AND PRO+ PACKAGES
AT EICMA 2024

Two new braking solutions for supersport motorbikes

Bergamo (Italy), November 5th 2024 – As a leader in high-performance brake systems, [Brembo](#) is pleased to introduce the PRO Package and PRO+ Package for supersport motorcycles during EICMA 2024.

These two new front brake packages represent Brembo's dedication to excellence, which shines through in every product, offering unrivalled quality, innovative solutions and superior performance.

As pioneers in innovation, Brembo braking solutions set the benchmark in the industry. A proactive approach enables the company to fulfill the most stringent customer demands, delivering superior performance and unwavering reliability.

Brembo PRO Package front brake is composed of a T-Drive finned disc and a nickel plated Hypure caliper. Featuring a superbike-sized disc (338.5x6.2 mm vs. the standard 330x5 mm), it offers increased surface area through finning to more effectively dissipate heat and maintain lower operating temperatures. Brembo's T-Drive brake disc with its "T" pin design optimizes efficiency, reduces weight, and enhances braking performance under extreme conditions. On the other hand Brembo's Hypure caliper, delivers exceptional braking performance by reducing weight. The caliper retains an high rigidity, improving both performance and handling and providing riders with a competitive edge. Hypure's excellent heat dissipation prevents brake fade, securing consistent stopping power even in demanding conditions.

Brembo PRO+ Package front brake is composed of a T-Drive finned disc and a GP4 Sport Production brake caliper. Born on the racetrack, this billet aluminum monobloc brake caliper represents the pinnacle of engineering. Crafted from a solid block of premium aluminum using precision CNC machining, it offers unparalleled structural stiffness and reduced weight. The nickel plating, in addition to enhancing corrosion resistance, effectively dissipates heat generated during braking, ensuring consistent performance under the most extreme conditions. A distinctive element is the introduction of ventilation fins on the outer body. These significantly improve the thermal exchange of the braking system, favoring the cooling of the caliper and making it ideal for high-end sport use. The air circulates efficiently thanks to the movement of the vehicle and the rotation of the brake discs and the wheel, guaranteeing optimal cooling.

The design of the GP4 Sport Production brake caliper emphasizes its racing derivation by combining the ventilation fins with the nickel plating treatment, making it the perfect choice for those seeking exceptional performance and sporty design.

With the introduction of the PRO Package and PRO+ Package, Brembo reaffirms its position as the undisputed leader in high-performance braking technology, offering riders the ultimate combination of power, precision, and reliability. These innovative brake solutions are designed to deliver exceptional stopping power and

control, even under the most demanding conditions. Whether you're a seasoned racer or a weekend warrior, the PRO Package and PRO+ Package, will elevate your riding experience to new heights.

About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for OEMs and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 600 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo’s ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 15 countries, 32 production and business sites, 9 R&D centers and with a turnover of € 3,849 million in 2023, Brembo is the trusted solution provider for everyone who demands the best driving experience.

www.brembo.com

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