

GR-PRO AVAILABLE FROM TODAY FOR MOUNTAIN BIKE AND eMOUNTAIN BIKE ENTHUSIASTS

The Brembo braking system arrives in Europe

Bergamo (Italy), 21st September 2026 - Brembo, a global leader in mobility innovation, launches GR-PRO on the European market: the new high-performance braking system for MTB and eMTB is available through a network of selected distributors.

Designed for those who see MTB and eMTB riding as a continuous challenge, GR-PRO is engineered to deliver maximum performance on every ride: greater control, enhanced safety, and increased confidence, trail after trail. Every component, calipers, master cylinders, pads, discs, braided hoses, and dedicated mineral oil, has been developed to work together as a single system, ensuring braking that is consistently precise, powerful, and reliable.

At the heart of the offering is the GR-PRO Kit, the flagship solution designed for the most demanding riders and for the premium MTB and eMTB segment. For the first time, it brings to enthusiasts the same braking system used in downhill racing, transferring to MTB and eMTB technologies developed at the highest levels of motorsport. From the most technical descents to the most extreme conditions, it delivers precision, stability, and a consistent lever feel even under stress.

With GR-PRO, Brembo transfers to off-road cycling a technology developed and refined through racing, setting a new benchmark in performance, reliability, and riding feel. Thanks to its modular architecture, riders can tailor their braking setup by selecting the components that best match their bike, riding style, and personal preferences, offering extensive flexibility in system configuration.

The GR-PRO Kit includes two calipers with pads, two brake master cylinders, steel braided hoses, two sets of replacement pads, and installation components; brake discs and mineral oil are sold separately. GR-PRO is available across Europe through Brembo's distributor network. The complete list at: www.bremboparts.com.

About Brembo

Brembo is a global mobility innovation leader developing advanced solutions for vehicles and racing applications. Driven by its purpose, "Shaping a Zero-Accident Future", Brembo combines industrial excellence and digital innovation to make safety, performance and sustainability integral to the driving experience. Through its brands – AP Racing, ByBre, Brembo, J.Juan, Marchesini, Öhlins and SBS Friction – the Group delivers an integrated ecosystem of technologies, including braking systems, dampers, clutches and wheels, as well as AI-enabled software solutions. For more than 50 years, the Brembo Group has been a key player in top-level motorsport, supplying teams competing in the most prestigious championships and contributing to over 1,000 titles won. Founded in 1961 and headquartered in Bergamo, Italy, Brembo is listed on the Milan Stock Exchange since 1995. The Group employs 16,000 people across 18 countries, with 39 production and commercial sites, 10 R&D centers and 2 Brembo Inspiration Labs. In 2025, revenues totaled €3.7 billion.

www.brembogroup.com

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