



## GOAL 15

### PROTECT, RESTORE AND FAVOR SUSTAINABLE USE OF THE EARTH'S ECOSYSTEM



#### TARGET

- Combating desertification and adopting measures to reduce the degradation of natural habitats.
- Promoting sustainable forest management.
- Preserving bio-diversity, in other words, the variety of animal and vegetable species.



#### ACTIONS

- Restoring degraded lands, including those struck by desertification, drought and flooding.
- Providing incentives in developing countries for forest management.
- Integrating the concepts of ecosystem and bio-diversity in the national and local planning processes.



#### THINGS WE CAN ALL DO

- Reduce the use of paper and recycle it correctly.
- Actively participate in sorted waste collection.
- Actively participate in environmental protection training initiatives.
- Favor the use of ecological cleansers and detergents as an alternative to traditional ones.
- Consume products that are preferably in season.



#### For more information, see:

[www.sustainabledevelopment.un.org](http://www.sustainabledevelopment.un.org)  
[www.globalcompactnetwork.org](http://www.globalcompactnetwork.org)  
[www.sdgcompass.org](http://www.sdgcompass.org)

[www.globalgoals.org](http://www.globalgoals.org)  
[www.youneedtoknow.ch](http://www.youneedtoknow.ch)  
[www.obiettivo2030.it](http://www.obiettivo2030.it)





# Environmental Overview

15 LIFE ON LAND



## BREMBO'S COMMITMENT

E-LEARNING ON ENVIRONMENTAL ISSUES (BREMBO GROUP)



### TARGET

- Provide a basic understanding of environmental issues useful for reducing negative impacts and encouraging positive ones in everyday life.
- Increase awareness of environmental issues.
- Become aware of your environmental footprint.



### ACTIONS

- Development of an e-learning program divided into 8 modules, each dedicated to a specific topic.
- Addition of a ninth module aimed at the analysis of the individual's environmental impact in daily activities.
- Creation of the online training course with a captivating and engaging format.



### RESULTS

- Increased general and specific knowledge on environmental issues.
- Increased attention to the planet and improvement of poor habits.