

BREMBO'S SENSIFY™ WINS A GOLD MEDAL OF THE FORWARD-LOOKING CATEGORY IN THE 7TH LINGXUAN AWARDS

December 24, 2022, Nanjing (China)— SENSIFY™, the pioneering intelligent braking system of Brembo, has got a Gold Award of the chassis forward-looking category for its extraordinary strength, on the occasion of the 7th Lingxuan Awards Ceremony.

The Lingxuan Awards (namely China Automotive Parts Industry Award) aims to discover and encourage more preeminent companies and emerging players in the auto parts industry and offer auto manufacturers a tech-focused landscape of the supply chain. The Lingxuan Awards jury are mainly composed of OEMs' purchasing and R&D chiefs and Brembo's SENSIFY™ stood out of 161 applications from 129 companies.

SENSIFY™ has evolved naturally from Brembo's heritage and know-how. It combines the current Brembo product portfolio of calipers, discs and friction materials with digital technology and artificial intelligence to create a flexible and evolutionary platform that includes software, predictive algorithms and data management to control the brake system digitally, and individually customize brake response to enhance driving pleasure.

"We are proud and honored by this prestigious award, the Gold Award given to SENSIFY™ represents recognition by the automotive industry in China of how committed Brembo is to providing cutting-edge, innovative, intelligent and sustainable solutions", said Daniele Schillaci, Brembo's Chief Executive Officer. "In the future, Brembo will accelerate on SENSIFY™ in China, to empower the development of electrification and digitalization of the China auto industry."

SENSIFY™ combines the design of the best braking components with the integration of a digital brain and sensors that control each wheel independently. The result is an outstanding car handling, performance and confidence: a unique driving experience in terms of driving pleasure and total safety. In addition, SENSIFY™ is in total harmony with the megatrends: electrification, connectivity and digitalization, and fits perfectly with China's policy indications for energy saving, emission reduction and green environmental protection in the automotive industry.

Brembo will continue to develop innovative systems, introducing cutting-edge braking technologies for Chinese consumers and opening a new chapter in future mobility together with OEMs.

About Brembo SpA

Brembo SpA is the world leader and acknowledged innovator of brake technology for automotive vehicles. Brembo supplies high performance brake systems for the most important manufacturers of cars, commercial vehicles and motorbikes worldwide, as well as clutches and other components for racing. Brembo is also a leader in the racing sector and has won more than 500 championships. Today the company operates in 15 countries on 3 continents, with 29 production and business sites, and a pool of over 12,200 employees, about 10% of whom are engineers and product specialists active in R&D. 2021 turnover was € 2,777.6 million (31.12.2021). Brembo is the owner of the Brembo, AP, AP Racing, Breco, Bybre, J.Juan, Marchesini and SBS Friction brands.

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