

BREMBO BEYOND GREENANCE KIT: RECEIVED SPECIAL MENTION AT MOTORTEC MADRID'S INNOVATION GALLERY

An expanded range of applications, including sedans, are covered by Brembo's future-oriented Euro 7-compliant brake solution.

Bergamo (Italy), 12 June 2025 – Brembo, the leading company in the development and production of high-performance braking systems, has just received a special mention in the “sustainable mobility solutions and technologies and circular economy” category at the Innovation Gallery of Motortec Madrid, for its Beyond Greenance Kit. The eco-friendly brake solution derives its name from merging the words ‘GREEN’ and ‘PERFORMANCE’.

The Brembo Beyond Greenance Kit offers a Euro 7-compliant braking solution that significantly reduces PM10 and PM2.5 emissions (by 80%), on top of generating savings on the overall total cost of vehicle ownership, without compromising performance in any way.

This advanced solution guarantees extended mileage and a significant improvement in terms of the total cost of ownership of vehicles, amounting to an average reduction of 15%. This leads to relevant cost savings over the life of the vehicle that represent a top priority for long-distance professional drivers of light commercial vehicles/fleets, and now, sedans.

Greenance Kit features a jointly developed range of new, combined, innovative alloy discs and newly engineered brake pads, which greatly enrich Brembo's Aftermarket line-up.

Thanks to Brembo's unparalleled technological know-how and continuous research and development in brake technology, the Greenance Kit offers uncompromising performance, with more sustainable features. The products have already passed the ECE-R90 homologation tests, as well as the most rigorous benchmark road tests conducted by the company's technicians, according to Brembo's most stringent requirements.

The Greenance Kit is part of the new Brembo Beyond product line, the company's solution tailored to delivering innovative and sustainable replacement parts for all new mobility vehicles.

About Brembo

Brembo leads the world in the design and production of high-performance braking systems and components for top-flight manufacturers of cars, motorbikes and commercial vehicles. Founded in 1961 in Italy, Brembo has a long-standing reputation for providing innovative solutions for original equipment and aftermarket. Brembo also competes in the most challenging motorsport championships in the world and has won over 700 titles.

Guided by its strategic vision – “Turning Energy into Inspiration” – Brembo's ambition is to help shape the future of mobility through cutting-edge, digital and sustainable solutions.

With over 16,000 people across 18 countries, 39 production and business sites, 10 R&D centers, 2 Inspiration Labs and with a turnover of € 3,840.6 million in 2024, Brembo is the trusted solution provider for everyone who demands the best driving experience.

www.brembogroup.com

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